



### PROGRAM ADVERTISING RESERVATION FORM

Your ad will appear in the program booklet for three successive performances

#### PROGRAM ADVERTISING RATES (Please check your choice):

Select	Placement	Size (W x H)	Rates
	Full Page Color ( <i>back cover</i> )	5.0" x 7.75"	\$300
	Full Page Color ( <i>inside covers</i> )	5.0" x 7.75"	\$275
	Full Page (B&W)	5.0" x 7.75"	\$200
	Half Page (B&W)	5.0" x 3.75"	\$120
	Quarter Page (B&W)	2.375" x 3.75"	\$75
	Eighth Page (B&W)	2.375" x 1.75"	\$55

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

POSTAL ADDRESS \_\_\_\_\_ City, Zip Code: \_\_\_\_\_

\_\_\_\_ AUTHORIZATION: By marking here I verify that I am the person named below and am authorized to purchase this ad.

(Print Name): \_\_\_\_\_

#### SUBMIT AD COPY (see specs on reverse)

- Ad copy is enclosed
- I will email ad copy to [advertising@octavosingers.org](mailto:advertising@octavosingers.org)
- Use the same copy as sent previously
- I want to discuss my ad

#### SUBMIT PAYMENT

- Payment is enclosed
- Payment is made online at [octavosingers.org/support](http://octavosingers.org/support) (Please specify "Program Ad" and your company name with payment)

Ad copy submitted with payment within 15 days of a scheduled concert may be held until the following concert.

**Mailing address:** Octavo Singers, P.O. Box 722, Schenectady, NY 12301  
**Email Address:** [advertising@octavosingers.org](mailto:advertising@octavosingers.org)

**THANK YOU FOR YOUR SUPPORT!**



## Ad Specifications

- Please provide 'camera-ready copy' at the dimensions shown below.
- A digital file of your ad will provide the best results; hard copies will be scanned.
- PDF format is preferred; other image formats (jpg, png, tiff) are acceptable.

